# 2019-2020 District Goals

District: District 105 CN

Constitutional Area: Europe



# **LEADERSHIP: CLUB OFFICER TRAINING**

In the 2019-2020 fiscal year, 25% of incoming Club Officers will complete Club Officer training.

#### **Action Items:**

I will ensure that my district team understands their roles in the Club Officer training process.

I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.

I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

Facilitate a programme of future events and lay down plans for the future.

By encouraging future symposium's.

# REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

### **Action Items:**

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process. I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.

I will support and promote Region/Zone Chairperson training events.

I will encourage my District GLT Coordinator to apply for Leaderhship Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

Develop better resources & multimedia

Promote ALI course and other learning programme's

Making all Zone & Region Chairs Guiding Lions and promote more

officers to do so

## LEARNING FOR EVERY LION

## **Lions Leadership institutes**

During the 2019-2020 fiscal year, the district will identify 4 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

## **Action Items:**

I will ensure my district team understands their role in identifying qualified candidates for institutes.

## **Custom goal and action items**

Will encourage 100 Lions in my District to complete a learning centre course

# **MEMBERSHIP: INVITE FOR IMPACT**

	FY New Members			
1st Quarter	2			
2nd Quarter	2			
3rd Quarter	3			
4th Quarter	3			

By the end of the 4th quarter, the district will add a total of 10 new members.

### **Action Items:**

My district will establish 1 club branch(es).

My district will induct 2 new Lions under 40 years old.

My district will convert 0 Leos to Lions.

My district will organize at least 10 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

# **NEW CLUB DEVELOPMENT**

	New Clubs	Charter Members		
1st Quarter	0	0		
2nd Quarter	0	0		
3rd Quarter	1	20		
4th Quarter	0	0		

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

### **Action Items:**

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	20
2nd Quarter	30
3rd Quarter	30
4th Quarter	30

By the end of the 4th quarter, the district's membership drops will not exceed 110 members.

#### **Action Items:**

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

We will introduce new membership packs for new members.

# **NET GROWTH GOAL**

10	+	20	-	110	=	-80
FY New Members	+	FY Charter Members	-	FY Retention Goal	_ =	NET GROWTH GOAL

# **SERVICE: PEOPLE SERVED**

In the 2019-2020 fiscal year, my district will serve 0 people.

#### **Action Items:**

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Better GST Chair access to reports on MYLCI to enable gathering of data

To enable better reports we will encourage more clubs to report service through MYLCI.

We will use our Region & Zone chairs to encourage clubs along with regular update in weekly & monthly newsletters and social media.

# **SERVICE ACTIVITIES**

In the 2019-2020 fiscal year, my district will complete 1200 service activities.

### **Action Items:**

I will educate clubs in my district about our global causes.

# SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 40 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

## **Action Items:**

My District GAT Coordinators will orgnize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

We Will use Region & Zone chairs along with DG visits.

Online communications, Monthly & Weekly news sheets

### **Custom goal and action items**

Other service projects will include Eye Camera screening.

Options for funding are being put in place.

Officer put in place to oversee and train members

promote within district by contacting all members with the benefits.

#### Hunger.

We will promote a large food collection at our next convention to supplement food banks in the district

#### Environment.

We will be promoting a number of litter picks in countryside and seaside areas

## **LCIF: PARTICIPATE**

By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

#### **Action Items:**

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

# **FUNDRAISE**

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 30000.00 to support Campaign 100: LCIF Empowering Service.

## **Action Items:**

My district will raise US\$ 30000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 1 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 1 100/100 Clubs this year

Additional action items to achieve this goal:

We will encourage donations to all disasters and 5 pillars from all clubs.

We cant give accurate figures at moment as we are a new district and do not have access to all the necessary information.

## **ADVOCATE**

In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal: We Will use Region & Zone chairs along with DG visits. Online communications, Monthly & Weekly news sheets

## **Custom goal and action items**

We will promote LCIF through club donations as we have always in this part of the world personal donations will still be encourage but non committal.

I will promote LCIF to all clubs on visits and encourage participation in all events.

I will encourage Region & Zone Chairs to promote the benefite of contributions to LCIF.